



Fact Sheet – Purple Club Membership | Distributors

The Sourcing City Purple Club is open to any professional distributor company, or recognised industry supplier, whether you use the other services of Sourcing City or not.

Please Note: The Purple Club is the new name from 'SC Members'. The change has been made to avoid any confusion with our other brands and services.

The current distributor benefits below are now available to all Purple Club Members:

1. Free Access to Sourcing Directory: The UK's largest supplier database
www.sourcingdirectory.co.uk
2. Free Enhanced Logo & Description Listing in Promotional Directory
www.promotionaldirectory.co.uk
3. Free Use of The City Suite for Private & Team Meetings
www.thecitysuite.co.uk
4. Access to Purple Club Members Hospitality Lounge at SC Marketplace & SC LIVE!
5. VIP Invitation to attend SC Marketplace
6. Special Discounts on SC Seminars
7. Unique Purple Club Member Number with Logo
8. Special Prices on Delegation Trips to ASI Events & PSI Show
9. Access to All PromoAlliance Benefits below



PromoAlliance Benefits

All Purple Club Members exclusively profit from the additional benefits offered by ASI and PSI within the PromoAlliance. The benefits package is in addition to the Purple Club Member Benefits, and will of course continually develop and expand in the future.



PromoAlliance
ASI - SOURCING CITY - PSI

www.promoalliance.com

PSI Benefits for Distributors:

- Pre-qualification for PSI membership application
- Special admission to the PSI Show
- Qualification and Entry into European Directory of Verified Distributors
- Free admission to online content incl. Web-PSI-Journal
- Free use of Product Finder
- Use of PSI Product Sourcing Hotline
- Free PSI eNewsletter



www.psi-network.de

ASI Benefits for Distributors:

- Pre-qualification for ASI membership application
- Access to North American 3000+ suppliers with ESP Web paid subscription
- Free admission to ASI Shows
- Free online education and at ASI Shows
- Complimentary subscription to Counselor Magazine on iPad
- Free Counselor's PromoGram bi-weekly eNewsletter



www.asicentral.com



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The PromoAlliance was formed by Sourcing City, The Advertising Specialty Institute (ASI) and PSI creating an international alliance to identify and introduce best practices and market development concepts benefiting the US, UK and European markets.

The goals of the international alliance for the promotional products industry includes introducing best practices, developing fresh market concepts, exploring new marketplaces and fostering education.



How to become a Purple Club Member

Existing Sourcing City
Paying Customers & Suppliers

Purple Club Membership is free until 1st September 2013
No action is required by any of our paying SC customers or suppliers. We will be in touch about your PC Membership No.
(Any customers can advise us they wish to decline membership if they wish.)

Sourcing City
Non-Paying Customers & Suppliers

Purple Club Membership: £150 per annum*

***To apply for Purple Club Membership please contact:**
Alistair Mylchreest – Tel: 0844 504 500 or am@sourcingcity.co.uk

Important Note: As a commercial organisation it is important to note that Sourcing City has no intention of becoming a Trade Association. As always we continue to support BPMA in any way that we can.

If you would like any more information about the Purple Club, or any of our other services please contact:

Alistair on: **0844 504 5000** | am@sourcingcity.co.uk | www.sourcingcity.co.uk