



## Purple Club Membership | Distributors

The Sourcing City Purple Club is open to any recognised professional distributor company, or industry supplier, whether you use the other services of Sourcing City or not.

The Purple Club offers various benefits on the numerous services from Sourcing City. Also, all Purple Club Members exclusively profit from the additional benefits offered by ASI and PSI within the PromoAlliance. An on-going programme of new member benefits and initiatives will continually be developed to directly create opportunities for your business.

**Purple Club Membership is £12 per month for Distributors.**

**DISTRIBUTOR BENEFITS | The current Distributor Benefits below are now available to all Purple Club Members:**

Purple Club Benefits		Savings
1	Sourcing City Access Fee held to previous years' price list	Discount
2	Discounts On SC Services	Free control of your own selected: 'Preferred & Unapproved Suppliers' in Sourcing City
3		20% Discount on Top Client Website Set Up
4		30% Discount on Artwork & Visual Services from <a href="http://www.purpleclubartwork.com">www.purpleclubartwork.com</a>
5	Market Analysis	Exclusive Promotional Merchandise Industry Market Report (Annual each January)
6		Analysis of Distributors by Region & Size
7		Access to North American 3000+ suppliers with ESP Web paid subscription
8	Software	Exclusive Discount on Promotional Office Software Set Up
9	Events	VIP Invitation to Merchandise World
10		Exclusive Free Admission Ticket to the PSI Show (PSI Membership Not Required)
11		Free admission to ASI Shows
12		Exclusive Discounted Prices on Delegation Trips to PSI Show
13		Exclusive Discounted Prices on Delegation Trips to ASI Events
14	Sourcing & Lead Generation	Free Access to Sourcing Directory: The UK's largest supplier database   <a href="#">visit website</a>
15		Free Enhanced Logo & Description Listing in Promotional Directory   <a href="#">visit website</a>
16		PSI Product Finder Membership: Includes access to PSI Product Finder or Sourcing Hotline, Free listing in the PSI End User Directory, Own PSI number, Special PSI Member discounts, Free access to all PSI Websites & online services.
17		Access to North American 3000+ suppliers with ESP Web paid subscription
18	Summit	VIP Invitation to attend Purple Club Distributor Summit
19	Hospitality	Free Hospitality at Summer Social Networking Event
20	Memberships	Pre-qualification for PSI membership application
21		Pre-qualification for ASI membership application
22		Unique Purple Club Member Number with Logo



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23	<b>Facilities</b>	Free Use of The City Suite at SC HQ for Private & Team Meetings	<b>£275</b>
24	<b>Training</b>	Exclusive Discounts on SC Seminars	<b>Discount</b>
25		Exclusive Free online education and at ASI Shows	<b>Free</b>
26	<b>Publications</b>	Free editorial in SC News	<b>Free</b>
27		Free admission to online content incl. Web-PSI-Journal	<b>Free</b>
28		Qualification and Entry into European Directory of Verified Distributors	<b>Free</b>
29		Free PSI eNewsletter	<b>Free</b>
31		Complimentary subscription to ASI Counselor Magazine on iPad	<b>\$150</b>
32		Free ASI Counselor's PromoGram bi-weekly eNewsletter	<b>Free</b>



## How to become a Purple Club Member

**Purple Club Membership is open to all professional suppliers & distributors**

**You Do Not Need to be a Sourcing City customer to join**

**Purple Club Membership: £12 per month**  
 Payable Monthly by Direct Debit  
 or £144 by Invoice on 1<sup>st</sup> September each year  
 New Members during year pay pro-rata until 1<sup>st</sup> Sept.

**Join Now: Sign-up membership fee** | Full annual membership fee by monthly DD or annual invoice thereafter

Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
£144	£132	£120	£108	£96	£84	£72	£60	£48	£36	£24	£12

**\*To apply for Purple Club Membership, or for any queries please contact:**

Jason – Tel: **0844 504 5000** or [jasongrenham@sourcingcity.co.uk](mailto:jasongrenham@sourcingcity.co.uk)



**The PromoAlliance was formed by Sourcing City, The Advertising Specialty Institute (ASI) and PSI** creating an international alliance to identify and introduce best practices and market development concepts benefiting the US, UK and European markets.

**The goals of the international alliance for the promotional products industry includes introducing best practices, developing fresh market concepts, exploring new marketplaces and fostering education.**